



# MASTERFLAIR

## FUTURE PROOF WITH AI

Core & Advanced Modules  Syllabus Overview

### LEVEL 1: THE OPERATOR

**Goal: Mastery of tools, personal productivity, and creative output.**

In this phase, you stop working hard and start working smart. You become the pilot of the machine.

#### Unit 1: AI Launchpad & Strategy

Focus: Text generation, prompt engineering, and learning speed.

- | Session 1 Ignite Your Career — GenAI Fundamentals & Future Shifts
- | Session 2 Spot & Seize AI Opportunities — Ethics & Industry Disruption
- | Session 3 Master ChatGPT — Setup, API, & Business Features
- | Session 4 Prompt Engineering Mastery — RICIFramework & Layering
- | Session 5 AI Content Engine — Blogs, Ads, & Campaign Strategy
- | Session 6 Accelerated Learning Systems — Summary & Research Speed
- | Session 7 AI Dashboard Development — Building the Workspace

## Unit 2: Visual Alchemy

Focus: Generating professional brand assets, video, and design without a studio.

- | Session 1 Generative Art Systems — Midjourney Lighting & Style
- | Session 2 Hands-on Visual Generation — Upscaling & Pipelines
- | Session 3 Brand & Product Visualization — Renders for E-commerce
- | Session 4 Automated Brand Kits — Logos & Style Systems (Canva)
- | Session 5 Text-to-Video Production — Runway, Pika & Sora Workflow
- | Session 6 AI Sound & Voice Design — Cloning & Soundscapes
- | Session 7 Visual Storytelling & Creative Direction

## Unit 3: Automation Engine

Focus: Building the "SecondBrain" and automating the mundane.

- | Session 1 Document Automation — Proposals & Reports on Autopilot
- | Session 2 AI Data Analysis — Spreadsheet Intelligence
- | Session 3 AI Presentation Systems — Deck Generation (Gamma/Tome)
- | Session 4 Email & Inbox Automation — Reclaiming Your Time
- | Session 5 Workflow Integrations — Intro to Zapier & Make
- | Session 6 AI Research Workflows — Deep Dives with Perplexity
- | Session 7 Team Collaboration with AI — Slack & Notion Integration
- | Session 8 Custom GPT Development — Building Niche Assistants

## Unit 4: Knowledge Machine

Focus: Research, organization, and the "Second Brain."

- | Session 1 AI Study & Learning Engine
- | Session 2 Professional Research Systems
- | Session 3 AI Knowledge Organization — Building a Second Brain
- | Session 4 Milestone Project — The AI Content Suite & Dashboard
- | Session 5 **Checkpoint:** AI Beginner Certification (Portfolio Review)

# LEVEL 2: THE ARCHITECT

□ **Goal: Monetization, system building, and scaling a business.**

Here, you stop using the tools for yourself and start building systems for others. This is where income is generated.

## Unit 5: Monetization Blueprint

Focus: Packaging skills into sellable services and high-ticket offers.

- | Session 1 AI Freelancer Mindset — Positioning & Value
- | Session 2 High-Demand AI Services — Chatbots & Auto-Content
- | Session 3 Client Project Delivery Systems
- | Session 4 Portfolio & Case Studies — Proof of Competence
- | Session 5 Client Communication & Pricing Strategy

## Unit 6: Systems & Automation

Focus: Complex workflows and no-code building.

- | Session 1 Advanced Make & Zapier Systems — Complex Logic
- | Session 2 CRM Automation — HubSpot & Zoho Integration
- | Session 3 Email & Funnel Automation — Drip Campaigns
- | Session 4 WhatsApp AI Automation — Chatbots for Business
- | Session 5 No-Code Mini SaaS Development — Bubble & Framer

## Unit 7: AI Content Dominance

Focus: Scaling influence through automated media production.

- | Session 1 Digital Marketing AI Stack — Strategy & Tools
- | Session 2 AI Social Media Scheduling — Automating the Feed
- | Session 3 AI Copywriting & Hook Frameworks — Psychology of Click
- | Session 4 Viral AI Visual & Video Content — Short-Form Strategy
- | Session 5 AI SEO & Blog Automation — Ranking on Autopilot

## Unit 8: YouTube & Video Automation

Focus: Broadcast authority and video monetization.

- | Session 1 YouTube Channel Setup & Niche Strategy
- | Session 2 AI Scriptwriting — Retention-Based Writing
- | Session 3 Voiceovers & Automated Video Editing
- | Session 4 Thumbnail Design & CTR Optimization
- | Session 5 YouTube SEO Automation — Tagging & Descriptions

## Unit 9: AI Product & Business Launch

Focus: Passive income and digital assets.

- | Session 1 Digital Product Creation — Templates & PLR Systems
- | Session 2 AI Sales Funnel Systems — From Lead to Sale
- | Session 3 Landing Page Creation — High-Converting Design
- | Session 4 Passive Income Models — Strategy & Execution
- | Session 5 Consulting & Coaching Path — Selling Expertise

## Unit 10: Career Scaling & Personal Brand

Focus: Agencybuilding and final launch.

- | Session 1 Building an AI Agency — Structure & Team
- | Session 2 LinkedIn Personal Branding Strategy
- | Session 3 Networking Automation — Outreach at Scale
- | Session 4 Collaboration & Partnership Systems
- | Session 5 **Graduation Project:** Full Business/Agency Launch
- | Session 6 **Final Checkpoint:** AI Professional Certification (Income Ready)